

calligaris



ITALIAN
SMART DESIGN
SINCE 1923

Set up in 1923 as an artisanal woodworking workshop, Calligaris has come a long way and now, with developments in the production process, the expansion of the product range, identification of new sales channels, the “discovery” of the brand and its value adding and internationalisation on the markets, it is one of the leading companies in the world for Italian home design. **Alessandro Calligaris** is the President of the company since 1986.

Today Calligaris has a Group records sales of approximately 130 million euros, while its range of products covers the whole world of furniture, from chairs (its original core business) to lighting, the last category to have been included in the catalogue, working with attention, passion and ingeniousness, every day Calligaris gives life the best Italian smart design!

Production processes are distributed among eight sites located in Italy (including headquarters in Manzano, Udine) and abroad (with a facility in Croatia where semi-finished wooden products are manufactured). International company branches operate in the United States, Japan, France, the United Kingdom, Germany and Russia. The sales organisation is based on retailers located in over 90 countries. Calligaris currently numbers all over the world approximately 70 monobrand Stores, 130 shop-in-shops and 250 galleries.

In 2013 alone Calligaris stores opened in Kiev, Nantes, Madrid, Beirut, Paris Domus, Hong Kong, Singapore and Kuala Lumpur, while in 2014, Italy saw stores opening in Turin, Bergamo and Udine. On October 30th, the first Calligaris mono-brand store was inaugurated in Düsseldorf, Germany, whereas in North America, the Washington store (Georgetown) is currently being set up.

These new openings are important milestones for the brand’s awareness-building strategy on the international market, which currently represents nearly 65% of the Calligaris Group turnover.



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